

Date

<Contact Name  
SPONSOR FIRM  
Address  
City, State Zip Code>

RE: 2009 **Canstruction**® Houston Event

Dear <Contact Name>:

The Society for Design Administration (SDA) **Canstruction**® **Houston** Design Build Competition has become one of Houston's major public events for the design community to **benefit the Houston Food Bank**. On Saturday, November 7, 2009, Houston area design professionals will again go head-to-head in the SDA **Canstruction**® **Houston** Competition campaign to **end hunger**. Contestants are challenged to design and build canstructures with can labels and imagination being their only limits. In 2008, nineteen (19) canstructures were built generating 54,377 cans / over 51,900 pounds of food to the Houston Food Bank and \$8,700 in additional cash donations. Please visit the event website for more details at [www.canstruction-houston.com](http://www.canstruction-houston.com).

This year, <your firm name> is participating in this design competition to help **end hunger** and we are seeking sponsors to assist our team with the purchase of the food cans needed for our canstructures entry. Our structure design is <enter your structure design> and our theme to end hunger is <enter your theme>.

This year the **Canstruction**® **Houston** Awards Ceremony is scheduled for **Thursday, November 12** at CenterPoint Energy at 1111 Louisiana, Houston, TX 77002. **Please Save this Date!!** We will be sending invitations to all our sponsors so you may plan to attend the event and come view all the canstructures for this year. It is truly a unique event where firms demonstrate their design talent while also supporting a great cause.

All team sponsors will be listed in the event program, showcasing all the businesses in Houston that support this very worthwhile event. Local network television coverage is planned as well as articles in the Houston Chronicle, Houston Business Journal, Houston Construction News and in many press releases before and after the event. In addition, effective August 2008, **Canstruction**® **Houston** became a federally recognized charity under the **IRS Section 501(c)(3)** and all team sponsorship contributions are **allowable charitable tax deductions**. Team contributions may be made by check or by credit cards via PayPal. Please see the Canstruction Houston website for the event's PayPal portal.

Please support our participation in this event to benefit The Houston Food Bank and the hundreds of thousands of Houstonians they feed each month. Thank you for your commitment to the fight against hunger, and we look forward to your participation and sponsorship. If you have any questions, please contact our Team Captain, <name> at <phone number>.

Very truly yours,

<Your Firm's Principal name and signature>

