



canstruction®

FreeTeam Sign

Order Info

1. Get your **FREE SIGN** at **A&E - The Graphics Complex!** Each entry will have one 1/2" thick 30" x 42" foamcore board that sits adjacent to the entry. **Please provide your own easel for display.**
2. **DEADLINE** Artwork to A&E absolutely no later than Friday, October 28, 2011. **Please arrange your sign pickup date and time when you provide your artwork.**
3. The information requested should be submitted as an EPS file. Other acceptable file formats include JPG, TIFF and PDF and need to be at least 200 - 300 dpi. Your board should contain the following information:
 - FIRM NAME** The way it should officially appear in the program. Confirm with a firm principal. **Please provide the means to cover up ALL NAMES, including team members, for judging.**
 - TITLE OF ENTRY** If any word in your title is to be italicized, do so.
 - DESCRIPTION OF THE STRUCTURE** Keep to one paragraph. This is what is provided to the jurors and public as they view each entry. The descriptions are most helpful in drawing the jurors' and public's eye to the rich detail in each design, play on words, double entendres with the label names, etc. Don't get caught up in making long drawn-out philosophical statements – keep that to one sentence and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme. Spell check your paragraph.
 - PERSON TEAM NAMES – CAPTAIN FIRST** (no exceptions, no co-captains) followed by the rest of the team in alphabetical order – get names spelled correctly – you must designate ONE team captain.
 - THANK YOUS** for any sponsors and/or other firm members who participated. If you are receiving major support from a food manufacturer or grocery store and need to display a sign with their logo, you will need to create a separate board at your own expense. It should be a foamcore board, self-standing easel back that sits on the floor.
4. Any additional signage that your firm or sponsors requires are to be printed at your team's cost.
5. Drop off artwork at our **4235 Richmond Ave. location**, or visit www.aecomplex.com and submit an online workorder, or e-mail your file to lformat@aecomplex.com with **FREE CANSTRUCTION SIGN** in the subject line. **Be sure to include contact info in your message.**

In sponsorship of each Canstruction team, A&E - The Graphics Complex is pleased to print your team sign **FREE** of charge.

Please submit all orders to A&E - The Graphics Complex at 4235 Richmond Ave. location.

- All orders should be submitted to the **Large Format Color Department**
- Direct Line : **713.579.1047**
- Email: lformat@aecomplex.com
- Artwork due by October 28, 2011

Printing courtesy of:

